

Raising money for your society £\$£\$

...for when you need money!

It is very likely that your society will need money and resources to support development and activities. You might want to buy some equipment or organise activities that have a cost attached to them. To decide what funding your society will need you could start by asking these questions:

- What activities will the society be doing? Do these have a cost implication?
- Do you need to purchase any equipment for the society? How much will this cost?

COVID-19 Guidance

It is important that all society activity reflects any current guidance relating to COVID-19. This will include government guidance as well as any localised advice and any specific requirements as determined by Your SU or the University of Sunderland.

How do we get money?

Fundraising is a great way to increase the income of your society in support of your aims and objectives. There are a number of ways that you can do this:

- Membership fees generate an income (Premium memberships)
- Ticket sales for activities and events
- General fundraising activities and events
- Applying for Grant Funding (see Grant Funding for more information)
- Sponsorship (see Sponsorship Guidance for more information)

Doing it right!

Before you start raising funds for your society there are some important things that you need to consider. Your Sunderland Students' Union (Your SU) is a registered charity and must ensure that fundraising activities comply with guidelines issued by the Charities Commission. Also:

- Your fundraising activity cannot pose an unacceptable risk to either the fundraiser or the general public including other students
- Your fundraising activity must be lawful
- Your fundraising activity must be clearly advertised
- Your fundraising activity should be ethically consistent with the values of Your SU
- Your fundraising activity must be properly planned with all of the necessary event plans, risk assessments and permissions completed

How? Here are some ways that you could raise money:

- Sell tickets for an online event; maybe a games night, a quiz, bingo or a scavenger hunt
- Run a competition that has a small entry fee; best photo, best joke
- Sponsored events such as silences, individual walks, endurance challenges
- Tombola's / raffles

In person and on campus fundraising is unlikely to be possible during Term 1 do please speak to us about your ideas and we'll work together to see what might be possible.